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## Business Centers and Its Essentiality

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### I. INTRODUCTION

This article discusses the nature, factors and importance of business centers. Current trends and multifunctional activities of business centers. At the same time, conclusions were drawn based on international experience in designing modern business centers that are suitable for our territories, socio-economic activity and lifestyle.

Formation of business relations, communication culture and interrelationship are one of the main reasons. Formation of the business center system depends not only on socio - cultural, but also on the correctness of these economic and material relations. It should be taken into consideration that the enthusiasm of modern business relationships is their aspiration for globalization. The formation of these processes requires the creation of entrepreneurs and investors in regions, on the one hand, and the development of socioeconomic centers and their unique structure in these regions. They are constructed and built on the principles of town-planning principles inside and outside the city. Examples include: managerial facilities, service management offices, holiday zones, shopping malls, management facilities, auto houses and other infrastructure. It cannot be denied that the government and investors have the right to choose the right place for the design of business centers, the location of the socio-economic and cultural infrastructure in the region. The emergence and development of business centers in the larger cities are the main reasons for the destruction of the urban structure and urban ecological equilibrium. Therefore, in the course of sustainability, we need to take into account the surrounding environment and, therefore, it is necessary to take into account:

- Sustainable environmental sustainability, due to proper design of architectural design and architectural space composition;
- Radical improvement of the environment, depending on economic activity;
- Proper use of the individual and public consumption on the basis of energy saving technologies and economic activity in the form of ecosystems.

By implementing these tasks, by establishing business centers, it is possible to overcome the environmental problems that arise in recreation centers, open spaces, green areas and environment, which disappear at the existing centers of major cities.

It is important to ensure self-sustainability, self-management and sustainable servicing of the high technology used in business premises and facilities located in business centers.

One can observe the formation of unique equipment and complexes in the business center as part of the big cities [1].

Business Centers have become one of the largest community complexes in the global urban development experience, with their two hundreds year history of development. Their development is based on a number of factors: the combination of people with the conveniences and services that they are accustomed to, the time saving for trade, services and multi-sectoral tasks (functions), the variety within the Business Center a common convenience for activities. In addition, there is a high level of socio-economic efficiency, advanced technology and universal solutions in such centers. Business Centers are a set of various types of business objects, aimed at raising the socio-economic status of the region and creating an enabling environment for entrepreneurs. Looking at the experiences of developed countries and cities: the United States, the UAE, Japan, the United Kingdom, France, Malaysia, China, Russia and so on. Especially in the newly emerging Hong Kong (Picture 1), Singapore (Picture 2), Dubai Business Centers, La Defense in the west of Paris (Picture 3), London City, Moscow City, and many other similar complexes are distinguished as a vivid example of the incarnation of incredible architectural and innovative ideas stops. The

combination of high-rise, unusual buildings with interesting compositional ideas plays an important role in the architecture of the above mentioned cities.



Picture 1. Hong Kong Business Center



Picture 2. Singapore Business Center



Picture 3. La Defense Center in Paris

The use of interesting architectural constructions and landscapes in business centers will not only give a look to the complexes, but also create conveniences for those who come to work and live there. Especially in the architecture, buildings and structures, the use of local architectural designs and attributes leaves unforgettable impressions of visitors to the Business Centers, bringing national pride to the indigenous people. Buildings in business centers use nanotechnologies and new building materials, and the authors have been inventing their own designs in a remarkable way [2].

At the end of the eighteenth century, the idea of public and commercial centers has entered a new phase of development. Over the past twenty years, business models have been created around the world. Each of the Business Centers organized this activity combines the activities of the new system for trade and recreation of the population proven in time. Under the requirements of modern urban planning and architecture, the structure and the internal and external environment of the city are interconnected.

Over the past 20-30 years, there have been quite a few new ideas in this area. New ideas have led to the transition to a new level of business centers. Every new generation of business centers have squeezed the tradition that has so far gone and has contributed to new activities. Now the focus is on high level of service, architecture, style and environment. It has become an important factor not only for luxury, but also for modern trade.

A new concept of entrepreneurship is not just sales of the product as it was before, but also to increase the number of visitors by creating a comfortable business environment and providing quality customer service. Attracting them with additional activities of business centers and connecting the form of shopping mall with the urban environment. From this point of view the aesthetic, socio-economic and functional role of the project is growing.

Particular attention will be paid to the selection of the region depending on the size and external transport issues.

The following factors should be considered in design of business centers:

- Optimal geographical area for domestic and international trade, ensuring the proper functioning of international business centers with the centers of large, large and large settlements;
- Convenient linkage of improved internal and external transport networks (airports, bus terminals, bus terminals, motorways and seaports);
- Improvement of engineering infrastructure;



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- Sustainable social sustainability of the population;
- Building pedestrian and automobile communications in the region, infrastructure through modern technology and stabilizing public transport;
- Better using of the underground environment;
- Easy access to natural resources, raw materials and technical resources;
- Presence of mature building base in the region and high production output;
- Existence of labor resources and training opportunities;
- Formation of green areas;
- Increase the tourist potential region [3].

Studying foreign experience in the development and promotion of business centers in our country, the accumulated experience plays an important role in the design of the projects and construction.

Using these experiences and principles takes an important place in the typology of the National Business Centers. At present, this topic is relevant to countries with economic development. Uzbekistan needs the same kind of Business Centers as its current development, whether economically or culturally.

Free economic zones also play an important role in the development of our country. Of course, since the construction industry itself covers all areas, we are tasked with building up favorable business projects to ensure that free economic zones are more accessible to architects and townspeople. By 2017, there were 7 free economic zones in our country, but now they have reached 14. Almost every region has its own Free Economic Zone. There are enough proposals to attract investors. Offers will require investors, employees, guests and many more partners to create conditions for living, running, organizing events, and conducting business negotiations.

Proposals have been made on the projects of several Business Centers in our country. Tashkent City, Delta City, Olmazor City, Nukus City, Sky City, Samarkand City and others. This list still exists. Our construction is currently underway. The facilities of the Business Center are becoming almost new types of architecture for the experience of Uzbekistan.

Smart City, Green City, Eco City, Hi One City can be used to design business centers. Because such cities should serve not only for businessmen, but also for indigenous and urban residents [4].

It should be noted that the idea of business centers can be implemented only through the abolition of the principles of the mega polis in the development of ecological urban development and the formation of sustainable urban planning.

Gambling is a common concept for the benefit of people, in terms of the product sales and service processes. At the present time, business centers have become a new type of public building, with its many multifunctional systems, all types of service networks and products.

In the architectural form of many modern business centers, it is expedient to analyze and analyze various public buildings with a thorough study of their own laws, principles, activities, and service industries [5]

Unfortunately, in our country there are no scientific researchers and researchers who analyze the question of forming business centers today. The guidelines for architectural planning and functional allocation are not yet outlined.

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