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British or American English: Emerging Trends in Indian English News Papers

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ABSTRACT: This paper examines the options of American English found in Indian English news papers and accounts for those options quantitatively with reference to British English. Indian print media English has the propensity to become additional Americanized in trendy amount period. There is move from British English or American English in Indian news papers and this transient study aims to seem the developing impact American English on Indian English. American English is taken into account the foremost dominant and effective style of English (Kirkpatrick). The impact of American English in newspaper writing suggesting that there is propensity among the Indian English speakers to pick out for American English instead of British English particularly at the lexical and also the grammar levels. The results demonstrate the utilize of American English is developing quickly in Indian English news papers. The quantitative findings of the study recommend that in spite of the actual fact that British English is favored in Indian newspapers nevertheless the traces of American English are quite clear and obvious. The sooner studies associated with Indian English investigated the dissection between Indian and British English at varied levels. On the other hand, Americanization in Indian English is not usually mentioned trend. This is less researched area in Indian English context and this study aims to fill this gap.

1. INTRODUCTION

English is used as a native language in American, United Kingdom, Australia, New Zealand and Canada. These native varieties of English particularly American and British English are thought-about of norm –providing for those who utilize as a second or foreign language. British English is used as a replica in most of the non native English speaking nations similarly Indian as these non –native varieties appeared at intervals the context of British exploitation. Indian was a British settlement before 1947 and English is held in high respect in India. British English provides standards to Indian English speaking community specific to the academicians. The dictionaries, reference and grammar books of British English are prescribed and favored in educational instructional in India. In any case, the presence of features of Americanization in Indian English newspapers reflects the globe have an effect on that is a natural result of the developing impact of American thought the world.

India English is very captivated with British English and in many cases the dissection in Indian English is investigated with respect to British English. Received Pronunciation (R.P) is employed as a replica to teach pronunciation to the students of English at totally different stages in India. On the other hand, the increasing communication between India and America is that the last few decades for economic, political, educational and geographical motives has lined the way to select for American English along with British English.

American English is obtaining reputation all around the world notably in Asia since of its social and political standing as American English “ is not only the diversity that these participants are a lot familiar with given the U.S- dominant media exposure, it is also an powerful diversity, enjoying a immense deal of prestige” (Tan & Castelli 2013, p. 197). American English got this standing because of the power related to America as a tremendous power.

America has an enormous authority on the economic and political affairs of the many countries of the globe, thus people all around the worlds are persuaded towards American English. The constant trend is scrutinized in India notably in English newspapers. The purpose of this shift is that the international name and fame connected with the American English. British English and American English are measured the standardized forms of English and decision is accessible while writing through word doc in Microsoft office. As said by Kachru (1981), American English is “an example of linguistic pride and what may be termed a conscious effort toward establishing language identity (p.23). British English is utilized as a replica by many non- native speakers of English, but the American diversity is also an satisfactory and viable choice.



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II.STATEMENT OF THE PROBLEM

Enlightenment of the predicament with in the later times, high prestige is attached with the American English. American music and movies are massive source of not only it were extending the American culture around the world but also competing with the British English (ooi, 2001). With the advancement of technology and introduction of internet at the end of the 20th century, the American English begun impacting the people particularly the younger generation (Tayler, 2013).even though British English is still favored in the scholarly world, nevertheless the follows of American English man be seen in all the domain where English is utilized in India and usually a main focus of this study to emerge that American English is gradually utilized in Indian English news paper.

III.RESEARCH QUESTIONS

- How is Indian news paper English contacted by American English?
- Which diversity of English is supported in Indian news paper genre?
- What is the motive of the use of American English in Indian news paper?

IV.LIMITATION OF THE STUDY

Data for the current study has been taken from Indian English news papers. As it were the preferred news papers have been taken into consideration. So this study is far way from maintaining to be agent of Indian English. Besides, as it were those lexical items/ forms which happen more than 10 times are selected for the study as smaller amount occurrences (less than 10) are not measured critical keeping in view the scope of the current examine.

V.METHODOLOGY AND MATERIALS

This study has been examined through quantitative approach. In quantitative investigate, a social phenomenon can be considered and analyzed numerically (mujjis2004) and the analyst deals with numerical information for statically comparison/dedication in an objective way (Gunter, 2002). The present study investigates the event and reappearance of certain lexical appearing in India English news papers. The corpus of Indian English news papers. All the news paper information were changed into simple text files as the essential rationale of this study is to recognize the talented trends of Americanism in Indian English news paper throughout its frequency and consistency. The frequency of the desired words was calculated by the soft ware. The data has been examined by taking the frequency of words into account.

VI. DATA ANALYSIS

A. DIFFERENCE IN SPELLING

American English differences from British English in spelling also. Spelling can be measured an very important “variable to measure degree of Americanization (Funch, 2017, p. 64). Both sorts of spellings can be experimental in Indian English news papers. The difference in spelling is not restricted to one or two words rather by taking the list of lexical items (Taylor, 1989, p.229-230) a regular spelling difference between British and American English have been renowned and scrutinized. Examples are shown.

or/our

American English	British English
Behavior	Behaviour
Color	Colour
Favor	Favour
Neighbor	Neighbour
Vigor	Vigour
Labor	Labour
Honor	Honour
Harbor	Harbour
Endeavor	Endeavour



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ise/ ize and isation/ ization

American English	British English
Organization	Organisation
Privitazation	Privatisation
Commercilization	Commercialisation
Characterized	Characterised
Specialized	Specialised
Analyze	Analyse

er/ re

American English	British English
Center	Centre
Meter	Metre
Liter	Litre
Theater	Theatre
Fiber	Fibre

l/l

American English	British English
Canceled	Cancelled
Labeled	Labelled
Signaling	Signalling
Fulfil	Fulfill
Traveled	Travelled
Marvelous	Marvellous

ence/ense

American English	British English
Defense	Defence
Offense	Offence
License	Licence

e

American English	British English
Judgment	Judgement
Acknowledgment	Acknowledge
Aging	Ageing
Dying	Dyeing

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